## Economics

**Classical Economics** 

--

### Welfare Economics

Utilitarian welfare and Rawlsian welfare

- y2020p7q3(b)
- y2007p3q1(a)
  - first and second theorems (assumptions)

#### Information goods and services

Competition and information

- y2023p7q4 (b)
  - switching platform
- y2016p4q7 (a,b)
  - comparison
- y2022p7q2
  - fixed and marginal costs (capacity constraints)
  - lock-in, cost of switching; network effects
  - discussion on price discrimination
- y2009p3q5
  - essay on credit crunch

#### **Market Failure**

The business cycle, recession and technology, trade, public and club goods

- y2012p4q7 (a,b)
  - Asymmetric Information
    - before the deal, adverse selection (hidden information)
    - after the deal, moral hazard (hidden action)
- y2008p6q1
  - Monopolism, collusion and price fixing
- y2007p3q1(b)
  - 3 ways and c.f. information goods and services

#### **Behaviour Economics**

Cultural biases, nudge theory, agency effects

- y2022p7q3 (a)
  - bounded rationality, hyperbolic discounting

### Auction Theory

Strategic/Revenue Equivalence, limitations

- y2019p7q2
  - Dutch ↓ / 1st-price sealed-bid, English  $\uparrow$  / 2nd-price sealed-bid, All-pay
  - advertisement (2-nd -> revenue, click-through %)
  - (auction limitation) bidding rings, game theory
- y2011p4q7

### Game Theory

cooperation or conflict/defect, strategies, broader implications

- y2019p7q2 (d)
  - (auction limitation) bidding rings
  - prisoner's dilemma, with dominant strategy equilibrium (payoff-dominant)
    - stag hut, with nash equilibrium (risk-dominant), mutual trust
  - tit-for-tat strategy in iterative/repeated games
    - Chicken -> Hawk-dove
- y2010p4q8 (a)
  - strategic form / payoff matriax, equilibrium
- y2010p4q8 (b), y2023p7q4 (a)
  - Hawk-dove, aggressive behaviour
- y2004p4q2

### Law

Criminal Law

- Computer Evidence, Electronics Communication Act 2000 (e-signatures)
- Computer Misuse Act 1990, Investigatory Power Act 2016

Civil Law [Contract/Arbitration, Tort (negligence, defamation, IPRs)]

• Consumer Right Act, GDPR, Privacy & Electronic Communications Regulations, E-Commerce regulation.

Past paper

- y2006p4q1
  - Contract
- y2019p7q3, y2013p4q7

- Computer Misuse Act
- y2022p7q3 (b)
  - Investigatory Powers Act 2016
  - Ethical philosophies discussion

# Ethics / Philosophy

Philosophy: Metaphysics, Epistemology, Political, Logic, Aesthetics, Ethics.

Ethical Philosophies: Authority, Intuitionist, Egoist, Consequentialism, Rawlsian / Deontology.

- y2015p4q7
- y2023p7q3
  - consequentialism, issues

# Mixed

Economic, legal and ethical considerations

- y2017p4q7
- y2020p7q2, y2021p7q2, y2021p7q3
  - Recession, GDPR
- y2020p7q3(c)
  - Pareto, Privacy